

# Opposition Research Boot Camp — April 24, 2015



## Hyatt Place Hotel— Herndon, VA

Investigative Research Specialists offers a one day opposition research “Boot Camp” designed to teach attendees how to obtain a full range of information on the opposition candidate and issues of importance.

Properly trained opposition researchers become valuable party or organizational assets available for future elections. Campaign staff, journalists, issue-oriented grassroots organizations, and private investigators looking to expand business will benefit from the course.

Today opposition research is not limited to just the opposition. Campaigns need key information about their own candidates to eliminate surprises. In politics being surprised can look just as bad as being guilty.

Training is provided in three hour morning and afternoon blocks for up to 30 participants. The course instructor is a private investigator with over 20 years’ experience and the author of *The Opposition Research Handbook: A Guide to Political Investigations*.

Register today while space is still available.

## Topics

- Developing a Research Plan
- Reviewing What You Have
- Collaborative Research
- Form of Finished Product
- Vetting Your Candidate
- Search Strategies
- Internet Research
- Internet Links & Resources
- Web Page Analysis
- Social Media Research
- Researching Companies
- Researching Nonprofits
- Researching Super PACs
- Public Records & FOIA
- What’s at the Courthouse
- What’s at the Library
- Analyzing Disclosure Forms
- Researching Donors
- Field Research & Trackers

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[The Opposition Research Training Blog](#)

# Opposition Research Boot Camp



## Registration — \$249

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

\$249 per attendee. Please mail this form with a check to reserve a seat. If you would like to pay with a credit card please e-mail us to receive an invoice payable by credit card.

*Please note:* In the event any boot camp is cancelled registered participants will receive a full refund immediately.

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